

PB Private Bulletin Privacy Policy

Effective Date: 1st May 2016 **Last Updated:** 11th January 2026

1. Overview

Private Bulletin is a secure, invite-only publishing platform for sharing photos, videos, and updates with trusted friends. We prioritise privacy, control, and simplicity.

2. What We Collect

- Nickname (for identification)
- Email addresses of invited friends and Registered users.
- Uploaded media (photos, videos)
- No tracking. No profiling. No third-party data sharing.

3. How Access Works

- Each page is protected by a unique ID and password.
- Viewers who have been invited by the Creator, and accepted to have their Email Address inserted into the Creators Address Book, can receive credentials via Email, enabling them to view the Published Webpage.
- The Creator can also ask the App to create a Hotlink (URL) to their Published Webpage, which they can pass on to their friends via Email etc. This can be useful when a friend does not want Private Bulletin to store their Email Address.
- No registration required for viewers.

4. Content Lifecycle

- Pages expire after **90 days** unless extended. (All information is deleted)
- After **400 days of inactivity**, all data is permanently deleted. You are no longer in the system and will need to re-register to use the system.
- You can delete your account and content at any time.

5. Communications

- All contact is via email. No Comments are stored within Private Bulletin.
- Friends in your Address Book receive real-time alerts when your page is updated. This only applies to those in your Address Book who were notified by Email.
- You're known only by your nickname—no public discovery

6. Media Handling

- Upload directly from mobile or desktop.
- Photos are resized for web use.
- Crop and edit images within Private Bulletin.

Private Bulletin Creation Guide

Step 1: Choose Your Bulletin Type

- **Holiday Snaps Bulletin** – Share Travel or Special Occasion memories
- **News Bulletin** – Post updates and announcements
- **Goods for Sale Bulletin** – List items for sale (For community Groups)

Step 2: Upload Your Content

- Add photos, videos
- Use built-in tools to crop and resize
- You may need to resize your Videos if they are greater than 32MB in size.
This can be done by using a product from:- [Free Video Compressor](#)

Step 3: Set Access Level (Not required for Goods for Sale, bulletin.)

- **FRIENDS** – General invitees
- **CORE FRIENDS** – Close circle
- **BOTH** – Share with all (Core Friends & Friends)

Step 3a: Invite Your Friends

- Enter their email addresses
- They'll receive an Email asking for their acceptance.

Step 4: Publish Webpage

- Your friends will receive an email with a hyperlink, ID, and password to Webpage.
- You will also be able to acquire a hyperlink to that Webpage, which you can make available to others. This could be via email or a link on your website.

Step 5: Update & Notify

- Add to webpage content at anytime (Useful when holiday spans a number of days)
- Friends get email alerts when updates are made

Step 6: Manage Your Page & your existence within Private Bulletin

- Extend a Webpage life beyond 90 days
- Delete a Webpage at anytime. Delete yourself from Private Bulletin at anytime.
- Know that after 400 days of inactivity, all data is wiped and you are deleted from Private Bulletin.